



robert brodnick

OFFICE

Office of the President
University of the Pacific
3601 Pacific Avenue
Stockton, California 95211

PHONE

209.946.7615

HOME

1600 North San Jose
Stockton, California 95203

EMAIL

rbrodnick@pacific.edu
robert@brodnick.com

WEB

<http://www.pacific.edu>
<http://brodnick.com>

focus

design, delivery, and execution of strategies and services for organizations

for institutions of higher education:

- strategic, tactical, and operational planning
- institutional research
- institutional effectiveness
- outcomes assessment & program review
- enrollment management
- budgeting and fiscal management
- strategic and analytic information management and reporting
- instructional design and delivery, teaching, and advising
- general and academic administration

for profit, non-profit, and governmental organizations:

- innovation management & creativity
- strategic planning & organizational change
- information technology & business intelligence
- organizational development & training design and delivery
- human and group process facilitation

profile

Rob has worked in the fields of planning, strategy, research, assessment, and organizational change and development for twenty years. He holds special skills in educational administration, strategy and execution; innovation; and organizational development, assessment, design, and intervention. He has managed technological implementation of business intelligence, data warehousing, security, and analytics, and engaged in virtual world development, facilitation, and management. Rob is an expert facilitator of human process from dyads, to small groups, to large scale retreats and has notable experience with leadership groups, boards, planning bodies and with strategic, creative, and innovative solutions.

more information

He has served three universities over the past twenty years, currently as the Associate Vice President in the Office of the President at University of the Pacific in northern California. His work has focused on building institutional capacity and effectiveness through strategy, planning, and innovation. He has direct experience with institutional effectiveness, assessment and program review, institutional accreditation, enrollment management to include retention, admissions, financial aid and registrar functions, and sustainability. Rob established institutional research offices, implemented data warehousing and analytic technologies, and designed and implemented a variety of planning and budgeting systems.

[link to robert's work history](#)

[link to robert's specific notable accomplishments in the last 10 years](#)

Rob holds a Ph.D. in Psychoeducational Processes from Temple University and has focused work in innovation, organizational psychology, human, group, and organizational development, leadership and change, strategy and planning, and complexity and systems theories. Rob has taught courses in education, the social sciences, and business and has special interest in innovation management.

[link to robert's education and teaching experience](#)

He also has provided consulting services across industries focusing on planning, innovation, assessment, leadership and team building, communication, technologies, and systems alignment. He has been active in the Association for Managers of Innovation, (where he currently serves as a member of the Board of Directors), Society for College and University Planning, International Association of Applied Psychology, Association of American Colleges and Universities, Association of Institutional Research, and others. He was a member of the Board of Directors of the Higher Education Data Sharing consortium and as President of the Pennsylvania State System of Higher Education Directors group. In 2009, Rob was honored by the Society for College and University Planning with their award for Institutional Innovation and Integration.

[link to robert's publications, presentations, workshops, and invited lectures](#)